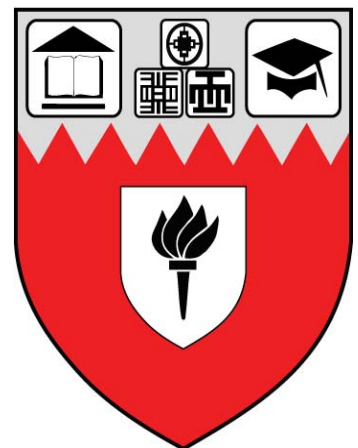




The Lovelace Foundation

nwomasua ye ekuo nyinara fapem/education is the foundation of our society







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Executive Summary

Brief History

William de-Heer Johnson founder of the Lovelace Foundation, established the organisation in 2012 as a non-governmental organization (N.G.O) in Ghana. William was born in Kiev, Ukraine to a Russian mother and Ghanaian father who went to Russia in the 60's on a Ghanaian Government Scholarship to attain his PhD in Economics. The family moved back to Ghana in 1962 where William's mother became a teacher at the Tema Parents' Association School while his father worked for Ghana Industrial Holding Corporation (G.I.H.O.C).

William was in Tema Parents' Association when his parents separated. William's mother later remarried and relocated to Singapore where she continues to live. His father also remarried a senior nurse, Mary, who headed a clinic at the S.O.S Children's Village, an international orphanage in Tema.

During his childhood, William spent his time after school helping to look after children at the Martha's Day Care Centre, a school his aunt Martha owned, and also helped out at the S.O.S. Children's Village.

William attended Adisadel College a secondary school located in Cape-Coast,

Ghana. In his third year he became the president of the National Association of Talented Students. On completion of his secondary education, he sojourned in Singapore and thence to the U.K. where he pursued a Business Studies degree at the Greenwich University. At this time Mary had left the S.O.S Children's Village in Tema and started a Kindergarten of her own called the Motherwell School, where William helped with administrative duties whenever he was in Ghana visiting his family.

It was during one of his visits that, William noticed that most schools in Ghana were run down and needed urgent support for maintenance. He also found some parents did not value formal education and would prefer their children stayed at home and helped around the house instead. William learnt that some youth who believed and valued education had to give up their dreams because they could not afford the fees; this was of great concern to him knowing how much he had personally benefited from receiving a good education. Coming from a family of educators, and seeing how education could enable social mobility, better health and prosperity, it was in William's blood to become a teacher or work within the field of Education.

Determined to improve the reach of education, William established The

Lovelace Foundation in 2012, dedicated to empowering deprived children and youth through educational and health programmes in all regions of Ghana. This will be achieved by working in partnership with local communities in all ten regions of Ghana, particularly the most remote and underprivileged areas within these provinces.

Our Mission

Helping Ghanaian children realise their potential through education

- A facilitator to deliver education where it is needed
- A mechanism for innovating change in all regions of Ghana to promote increased prosperity, opportunities and wellbeing

Our Values

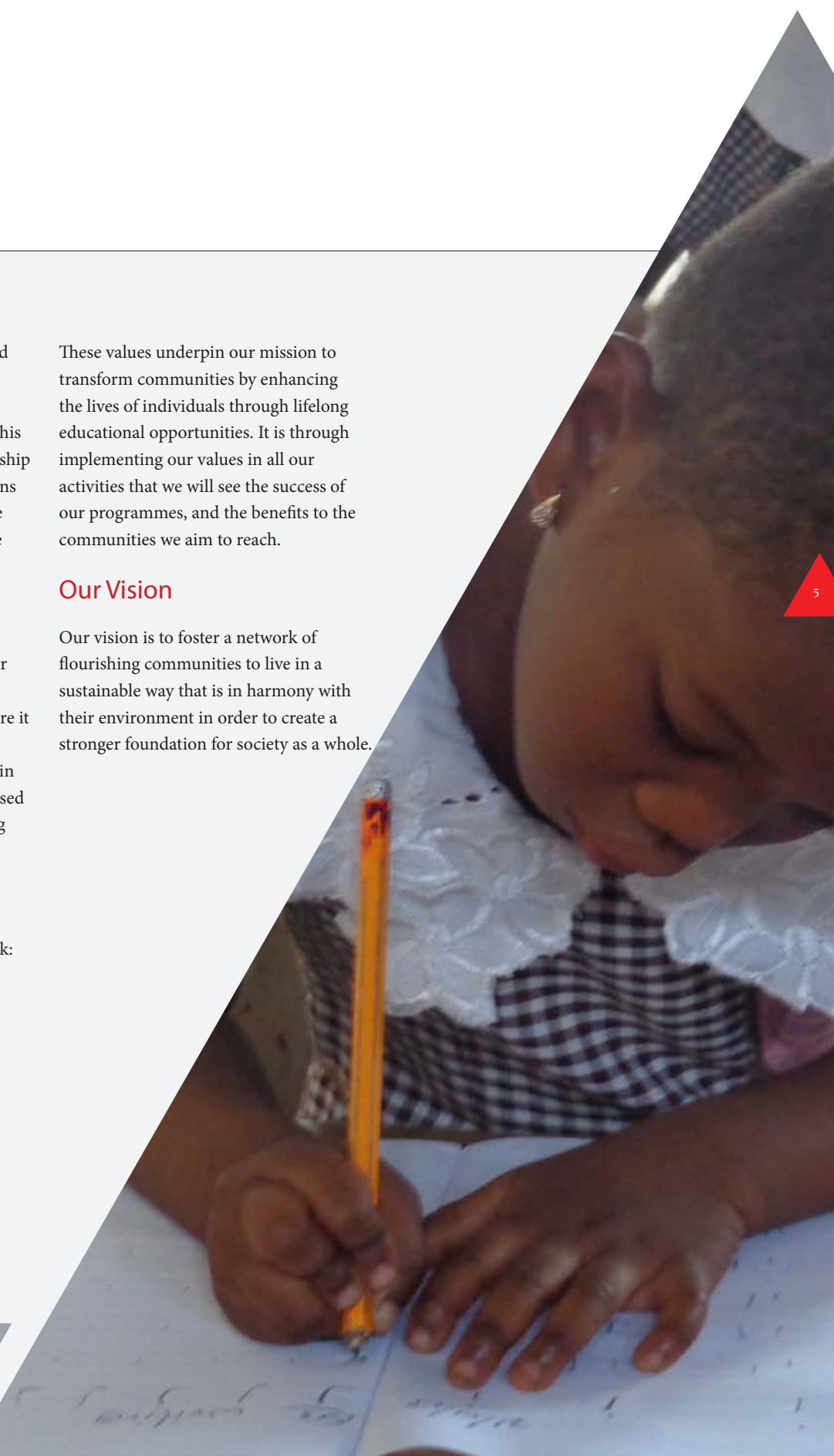
As an organisation we will strive to incorporate the following into our work:

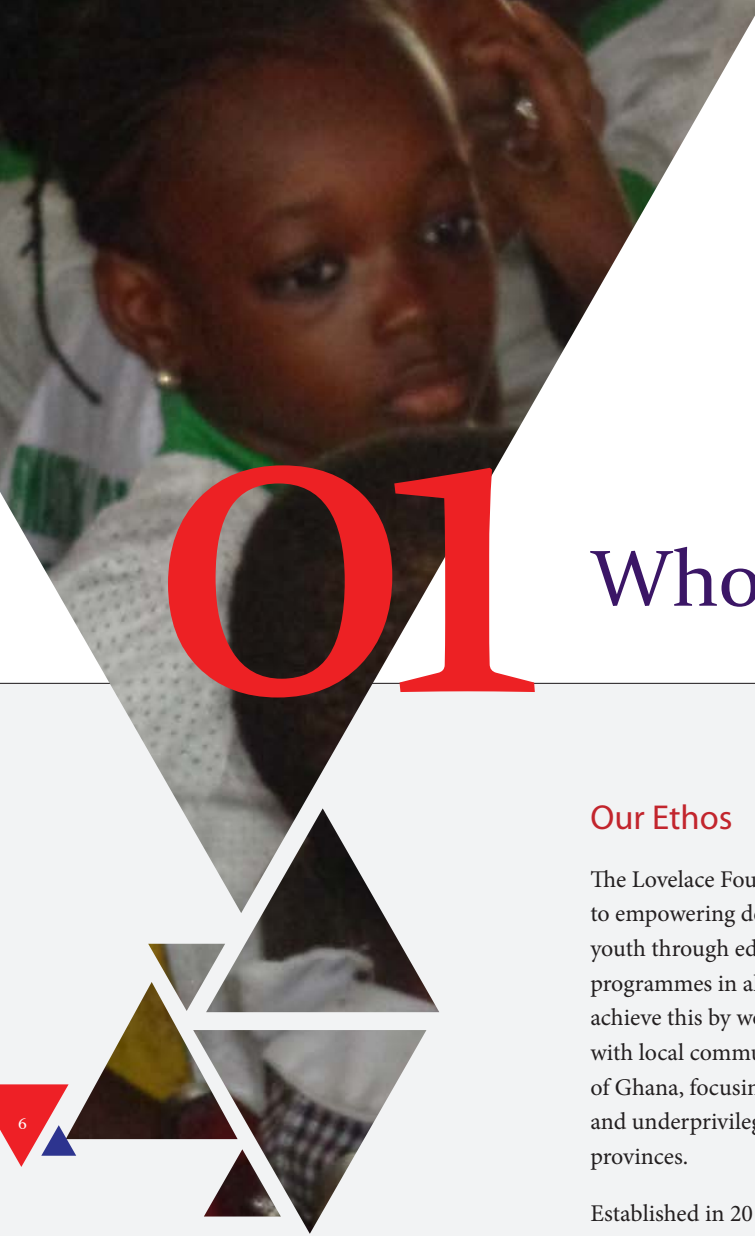
- Excellence
- Integrity
- Fairness
- Innovation
- Partnership
- Mutual respect
- Diversity
- Transparency
- Accountability

These values underpin our mission to transform communities by enhancing the lives of individuals through lifelong educational opportunities. It is through implementing our values in all our activities that we will see the success of our programmes, and the benefits to the communities we aim to reach.

Our Vision

Our vision is to foster a network of flourishing communities to live in a sustainable way that is in harmony with their environment in order to create a stronger foundation for society as a whole.





01

Who We Are

Our Ethos

The Lovelace Foundation is dedicated to empowering deprived children and youth through educational and health programmes in all regions of Ghana. We achieve this by working in partnership with local communities in all ten regions of Ghana, focusing on the most remote and underprivileged areas within these provinces.

Established in 2012 as a non-governmental organization (NGO), The Lovelace Foundation is dedicated to the unconditional help of underprivileged children in Ghana.

Ghana is one of the most densely populated countries in West Africa. Since the adoption of a new constitution in 1993, Ghana has become more politically stable, but a history of coups, food shortages and corruption mean the country remains poor and indebted.

Our Activities

Our activities range from construction of educational facilities to providing basic education, deploying basic healthcare programmes targeting communities.

Our Staff

Our staff are experts in their field and bring with them enthusiasm to identify where our services would benefit the community the most. Our practical hands-on strategy allows for real time evaluation of the progress of our projects, the key milestones to be reached and which remedial actions need to be taken in case of slippage.

Our office in Ghana, located in Tema, serves as a base for our humanitarian and community development activities. Our staff are deployed from here in the most effective and cost efficient way to achieve our aims.

Our Mission

Our mission is to transform underprivileged settlements into cohesive, self-determining communities with a vision and a strategy for their future. We plant the seed for future growth by giving children the gift of education.

Our Aim

Our purpose is to provide increased opportunities to prosperity and wellbeing through education for the young people of Ghana.

Our Strategic Aims

- Quality: To deliver practical, useful and relevant programmes in an inclusive and safe environment to enable our learners to strive for success
- Innovation: To deploy innovative methods of delivering education, through enhanced teaching methodology, support systems and adapting to student needs
- Growth and diversification: To extend our reach to a wider catchment area, to adapt our services to target local needs and to create a network of communities supporting one another
- Financial acuity: To streamline operations and develop efficiency in delivery of frontline services to enable financial stability and sustainability
- Partnership: To provide strategic leadership and the creation of partnerships to sustain prosperity and support communities in Ghana.

Our Approach

The Lovelace Foundation takes a holistic approach to its work, focusing on not only the delivery of programmes within communities but also by recognising and fostering the environments in which they are deployed.

02 What We Do

The key focus for the Lovelace Foundation is to extend education to children and youth in Ghana. Education is a vital foundation in creating social and economic development, by providing the children of today with core skills and building blocks to create the social and economic development of tomorrow. This entails providing education at every stage from primary through to university level.

By equipping the children with knowledge and skills, we can provide them with a springboard to live up to their potential, and create new opportunities within the country, and reinvest back into their communities.

Through education, we can strive to create a society with tolerance for diversity, peace, freedom and a respect for human rights at its heart.

The Lovelace Foundation's core competence is Basic Education but we also run programmes in Health and some programmes under Higher Education. Coupled with poverty, poor health and a higher than average child mortality rate are significant factors why many children in Ghana do not complete their education. Therefore, basic healthcare programmes are deployed in strategic areas to counteract these risk factors.

The Lovelace Foundation is working towards the second UN Millennium Development Goal which is to achieve universal primary education.





03

Get Involved

You can help by donating your time, money or both.

Your time: Giving your time is brilliant if it's a regular commitment that you can make. Mentoring and befriending is a good way to donate your time as you get the chance to build a one-to-one relationship with a child who needs some support, whether it be a child with challenging behaviour or teaching a child how to read and write. Or perhaps ready stories to a youth group. You can show and encourage them to manage their own learning in order that they may maximise their potential, develop their skills, improve their performance and grow into responsible members of society.

Your money: Giving money always helps. You can have a standing order made to the Lovelace Foundation for as little as One Ghana Cedi a month. Your regular support will help educate disadvantaged children in Ghana. Or you may choose to fund raise for the Lovelace Foundation. Staff fundraising is fun, simple and sociable. You and your colleagues can raise money for the Lovelace Foundation with these simple fundraising ideas:

- Everyone loves cakes, so encourage as many people to bake, and then sell the cakes during office breaks.
- Organise desk to desk collections by dropping off collection envelopes we

will provide at your colleagues desks and ask them to donate to our cause.

- Mention the Lovelace Foundation to members of your faith group and raise money by organising a collection during your service.
- Visit schools in your area and ask the principle to ask parents to support children living in poverty so that they too can have the opportunity to Education.

Banking Details

Our Internet Banking / Bank Transfer details are as follows:

BANK: Zenith Bank (Ghana) Limited
BRANCH: Tema Industrial Area Branch
ACCT NAME: The Lovelace Foundation
SWIFTCODE: ZEBLGHAC
ACCOUNT NUMBERS
GHS Cedi: 6011503624
Offshore: 4061500260
Onshore: 7041500365

To make a secure donations online by Credit Card or Paypal please visit our website and click on the Paypal icon: www.lovelacefoundation.org.

Every pesewa, penny and/or cent adds up so whatever you choose to do, to support us, we are here to support you. Please feel free to email us if you have any questions: info@lovelacefoundation.com



04 Build Relationships

The Lovelace Foundation would not succeed without the help and inspiration of people like you world-wide. We are very happy to bring our special world a bit closer to you.

Below, we introduce you to our Executive Team:

Our Team



Dr. A.N. de-Heer
Johnson
Executive Director

Dr. de-Heer Johnson (econ PhD) has been with our organisation since our inception. With a career in Economics and Strategy with Ghana Industrial Holding Corporation (G.I.H.O.C) spanning three decades, he now oversees the progress of the organisation.



Dr. Theresa Obi
Director of Corporate
Partnerships and
Fundraising

Dr. Obi's vast experience lies in Optometry. She's joined the team to promote growth in Corporate Partnerships. She also spearheads our health outreach programmes.



William de-Heer
Johnson
Founder | Director
of Marketing and
Communications

William personifies the term 'leading from the front'. Unafraid and undeterred of visiting the most remote and underprivileged provinces, he ensures that our organisation remain at the forefront of deploying educational and health programmes to the disadvantaged.



Ben Anaman
Director of
Operations

Ben is responsible for the daily operations and smooth running of our organisation and he makes sure protocol is adhered to. Ben works closely with the team to ensure our high standards are maintained.

05

Corporate Sponsorship & Partnership

Sponsorship

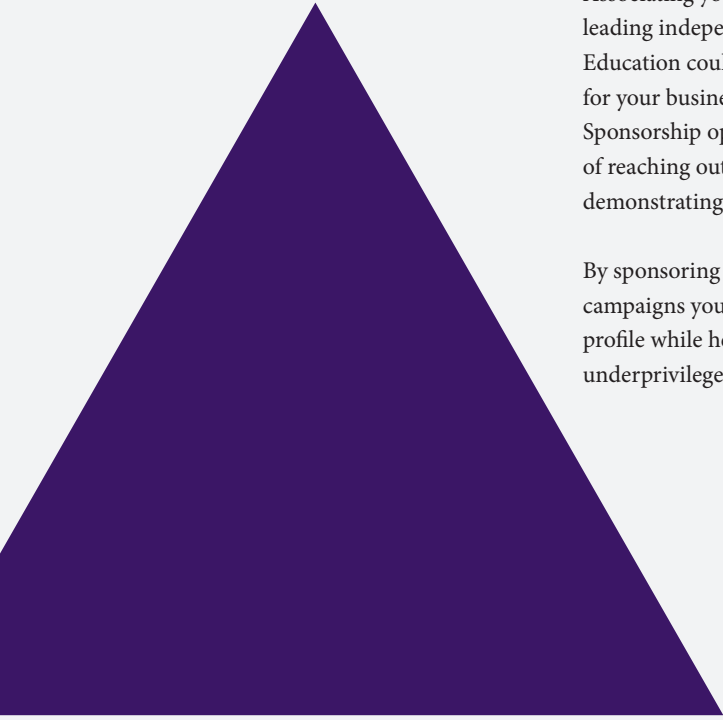
Associating your brand with Ghana's leading independent organisation for Education could be extremely beneficial for your business and shareholders. Sponsorship opportunities are a great way of reaching out to target audiences while demonstrating good corporate citizenship.

By sponsoring one of our events or campaigns you can enhance your brand profile while helping raise funds to educate underprivileged Ghanaians.

Partnership

Partner with the Lovelace Foundation and boost your business's profile while supporting our cause to educate disadvantaged children and orphans in Ghana. This could boost your sales, profile and customer base because most consumers are more likely to buy a product or service associated with a cause they care about.

For sponsorship or partnership enquires please email our team with your enquiry: info@lovelacefoundation.org



Contact Us

By Post:
The Lovelace Foundation
PO Box CO 331
Tema - Ghana
West Africa

Street Address:
1/S1 Site 18
Community One
Tema

Street Address Directions:
Tema, Community 1, Site 18
COR Oninku Road & Nana Kena Street

Phone:
+233(0)208 120 838

Email:
info@lovelacefoundation.org

Website:
www.lovelacefoundation.org
www.lovelacefoundation.com